



## CREATIVE DIRECTOR

### Job description

Responsible for producing innovative concepts and ideas for advertising campaigns in all kinds of media(ATL & BTL).

### Typical work activities

- \* Meeting with the account management team to discuss the client's requirements
- \* Gaining an understanding of the target audience and business that the advert is aimed at;
- \* Working closely with the copywriter, visualizer to generate creative ideas and concepts to fulfil the client's brief;
- \* Briefing other members of the creative team
- \* Visiting and assessing different locations for potential shoots and working on location;
- \* Attending meetings at production houses and with other directors
- \* Working in editing suites to oversee the finished product

### Requirements:

- \* Loving to work in creative
- \* Strong in creative but work well with team
- \* At least 3-4 year experience.

### Pls contact :

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